

GET A GREAT WEBSITE PRE-LOADED WITH  
OVER 250,000 BRAND NAME PRODUCTS



GET PRO-ACTIVE



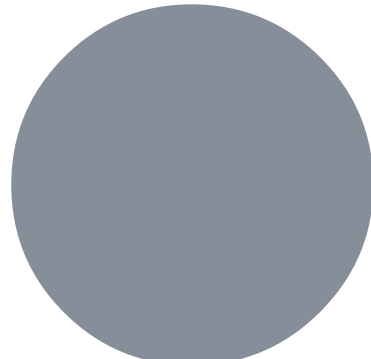
**Pro-Active™ Websites**

Turnkey eCommerce Solutions™

# What Can Pro-Active Websites Do For You?

Your new Pro-Active Website includes powerful features designed to help you sell more products!

- *Product feeds are **updated daily***
- ***Vendor drop-shipping** or **sell from store stock***
- *Get the same **professional look** and **features** used by the big chains*
- ***Set gross profit margins** by brand, category or product*
- ***Personalize** the look and feel of your website with **NO PROGRAMMING***
- *Built-in **language** and **currency converters***
- *Search engine-friendly **product & category URLs***
- ***"Dangling Carrot"** shows customer how much they need to order to qualify for free freight*
- *Built-in **newsletter** and **printable catalog creators***
- ***Map policy compliant** ("price too low to show")*
- ***Product comparison tool***
- *And **much more!***



Website Feature	Description	Equipped
<b>Pre-Loaded with Products</b>	Hundreds of thousands of products from leading vendors UPDATED DAILY	<b>YES</b>
<b>Product Feeds from the Industry's Leading Vendors</b>	Choose the products and categories you wish to sell	<b>YES</b>
<b>Shopping Cart</b>	Safe and secure using the best SSL technology	<b>YES</b>
<b>Drop-Shipping Option</b>	Sell from your own stock or send order to vendors for drop-shipping with one click	<b>YES</b>
<b>Set Selling Prices</b>	Set your own selling prices with easy-to-use interface	<b>YES</b>
<b>Add Pages of Information</b>	Easily add content to your website such as About Us, Meet Our Staff, Lesson Programs, Rentals, Directions, Policies, Store Hours, etc.	<b>Unlimited</b>
<b>Add Products</b>	Add your own products individually or in bulk	<b>Unlimited</b>
<b>No Programming</b>	No programming to add pages of information	<b>YES</b>
<b>Printable Catalog</b>	Create full-color pages of product information that can be printed e-mailed and edited	<b>YES</b>
<b>Newsletter Creator</b>	Create store newsletters using our WYSIWYG (What You See Is What You Get) Technology	<b>Unlimited</b>
<b>Product Sales Email Blast</b>	Instantly create full-color sales e-mails that are linked back to the website without programming	<b>Unlimited</b>
<b>Easy eBay Uploads</b>	Built-in interface to list products on eBay	<b>YES</b>
<b>Rental/Lease-To-Own Module</b>	Sell rentals and lease-to-own items on your website, can use own contract	<b>Unlimited</b>
<b>Online Lesson Management Tool</b>	Teachers can list openings and students can sign-up online	<b>YES</b>
<b>Accept Online Payments</b>	Lessons, rentals and payments can be made	<b>YES</b>
<b>Affiliate and Discount Codes</b>	Create discount codes for schools, groups and individuals, build repeat business and loyalty	<b>Unlimited</b>
<b>Language Translator</b>	Website translates in to many other languages	<b>YES</b>
<b>Currency Converter</b>	Convert prices to foreign currencies	<b>YES</b>
<b>Offer Contests &amp; Drawings</b>	Website manages contests and drawings that build traffic and return visits	<b>YES</b>
<b>Google &amp; PayPal Checkout</b>	Credible and safe payment options	<b>YES</b>

To find out more about these and other powerful Pro-Active features call a representative today at **847-398-5480** or visit **[www.Pro-ActiveWebsites.com](http://www.Pro-ActiveWebsites.com)**

# Industry Professionals on



"When we had to establish an Internet presence to revalidate our 62+ years of existence we chose Pro-Active Websites. They gave us an immediate and ideal entry to the Internet! Sales, with very little effort on our part, have grown steadily over the past 3 years.

Not a day goes by without a large number of calls coming in on our 800 line ... the website is doing a great job of driving traffic to our brick & mortar store.

- Richard Welker,  
**President**  
**Bronstein Music**

"We tried all the Web ideas to no real avail ... I signed us up to a Yellow Pages.com fiasco in which the sales rep convinced me they would market our site and bring us huge sales. Zip. Cost? \$2,000 ... I had to fight them and I lost!

Pro-Active Websites gives us a 'big look' for less than newspaper ads ... the best marketing tool we could have invested in!"

- Mike Manning,  
**Owner**  
**Sparks Music**

"Almost immediately, we have been able to make a profit on the website. With Pro-Active Websites' help, we were able to have a fully functional site up within a matter of days complete with direct product feeds from key vendors. We were taking orders within days of going on-line!"

- Steve Dollinger,  
**Owner**  
**Music Solutions**

The Generator features available to a manufacturer or distributor in the B to B solution are endless!

When I upload new products on my generator and push it over to my dealers, all of their websites are instantaneously updated with the new products.

If you, as a manufacturer or distributor want to expand your reach to the school music programs through your dealer base, there is no better solution on the market, period!"

- John Bertrand,  
**President**  
**Bertrand Music**



To see what Pro-Active can do for your business, call a **Pro-Active Websites** representative today at **847-398-5480** or visit **[www.Pro-ActiveWebsites.com](http://www.Pro-ActiveWebsites.com)**