NOW More Than Ever...

Matters!

Get a Great Website

Pre-loaded with Over 250,000 Brand Name Products

Hanser. Compete

MUSIC GROUP

eCommerce for the Music Retailer

1-800-999-5558 www.hhi.theturnkeywebsite.com

Website Features	Description	?
Pre-Loaded with Products	Hundreds of thousands of products from leading vendors UPDATED DAILY	YES
Product Feeds from the Industry's leading vendors	Choose the products and categories you wish to sell	YES
Shopping Cart	Safe and secure using the best SSL technology	YES
Drop-Shipping Option	Sell from your own stock or send order to vendors for drop-shipping with one click	YES
Set Selling Prices	Set your own selling prices using an easy-to-use interface	YES
Add Pages of Information	Easily add content to your website such as, About Us, Meet our Staff, Lesson Programs, Rentals, directions, policies, Store Hours.	Unlimited
Add Products	Add your own products individually or in bulk	Unlimited
No Programming	No programming to add pages of information	YES
Printable Catalog	Create full-color pages of product information that can be printed, emailed and edited	YES
Newsletter Creator	Create store newsletters using our WYSIWYG (What You See Is What You Get) technology	Unlimited
Product Sales Email Blast	Instantly Create full-color sales emails that are linked back to the website. No programming	Unlimited
Easy eBay Uploads	Built in interface to list products on eBay	YES
Rental/Lease-to-Own Module	Sell rentals and lease-to-own items on your website. Can use your own contract	Unlimited
Affiliate and Discount Codes	Create discount codes for schools, groups and individuals. Builds repeat business and loyalty	Unlimited
Language Translator	Website translates in to many other languages	YES
Currency Converter	Converts prices to foreign currencies	YES
Offer Contests & Drawings	Website manages contests and drawings that build traffic and return visits	YES
Google & PayPal Checkout	Credible and safe payment options	YES

To find out more about these and other powerfull Hanser features
call a representative today at 1-800-999-5558 or visit www.hhi.theturnkeywebsite.com

Now More Than Ever 24/7 Matters!

Be prepared to sell when your customers want to buy.
Your new Hanser Website will be loaded with top-selling musical merchandise that you won't pay for until YOU SELL IT!
Our vendor network provides you with:

MILLION of DOLLARS of drop-shippable inventory!

Today's consumer turns to the Internet FIRST for answers.
Businesses are judged by their website and not their Yellow Page ad.

You Need A Great Website!

Your new Hanser Website includes many features designed to help you sell more products

- Get the same professional look and features used by the big chains
- Vendors drop-ship on your behalf and UPDATE PRODUCTS DAILY
- Set your own selling prices and accept multiple forms of payment
- Set gross profit margins by brand, category or individual items
- Personalize the look and feel of your website with NO PROGRAMMING
- Add pages of information and your own products
- Printable Catalog tool allows you to create full-color pages of product information with your name and logo
- Instantly create Product Sale Email Blasts and Store Newsletters
- Website interfaces with TurboLister 2 and helps you sell on eBay
- Manage Rentals and Leases online and use your own contract
- Affiliate and Discount Codes build repeat business and customer loyalty
- Offer Contests and Raffles online
- Built-in language and currency converters

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FAQ's

Frequently Asked Questions

How much does it cost?
Only $199.99 per month. This includes FREE technical support, all hosting and 5 email accounts.

How long do I have to sign up for?
We are so confident that you will find that our website/store solution is the best value available anywhere that we offer a simple month to month contract.

What are your payment terms for your monthly fees?
Visa or Mastercard

Do I receive the customer's money and can I set my own profit margins?
Your website is YOUR BUSINESS. Just as if a customer comes into your store, you set the profit margin (the gross profit margin can be based across the whole website, or per product category, or per brand). When an order is placed on your website, you get paid first. You collect the money from the customer. If you choose to have Davitt & Hanser drop-ship the orde, we will then bill your credit card for the wholesale net price, plus shipping and a $5 per order drop ship fee.

What is the cost to set-up my new website?
We will set your website up with the template of your choice, your store logo, the colors of your choice and all the store information based upon your set-up information that you provide in the application and site set-up process. There is a one time set-up fee of $195. Custom templates and programming are available and are quoted by Pro-Active Websites design team.

How do I know if my website has a customer order?
When an order is placed by a customer on your website, you will receive an email notification with the order information. Then, go to your Administration Menu of your website and process the order for payment and shipping.

Can Davitt & Hanser drop ship orders for my store?
Yes! Davitt & Hanser will drop ship any product that is placed on the website through our system. We can even ship it with your own customized packing list, featuring your store logo, address and message! You may also choose to ship it yourself, or have any vendor you want ship your orders for you. All product(s) that you placed on the website would be shipped by you or the vendor of your choice.

Can I add other products/product lines to my website store?
Yes! You may add other products and product lines very easily to your website.

Can I easily customize my store and add more web pages?
Yes! More pages can very easily be added. Additional pages are added using a WYSIWYG workspace and feature a no programming environment. Depending on your skill set, you may use HTML to enhance your website if you wish. If you would like to have a customized look to your website and need assistance, please let us know and we would be happy give you a free quote.

Can I easily change the colors of my site?
Yes! It is as easy as just clicking on a color chart in the Administration back-end of your website.

Can I use my current credit card processor for my website orders?
Yes! We suggest you continue to use you current credit card processor. If you are not using a Gateway, you will need to manually enter the customer's card information for approval. When a Gateway is installed, it automatically handles the approval process. Your new website offers the most common Gateways.

Can I add this website/store to my current website?
Yes! Single or multiple hyperlinks can easily be added to your current site, this will send your customers to your new eCommerce store.

How do I move my store's URL/website address to your servers?
Contact the company where you purchased your URL/web address from and request to move the DNS (domain name server) to our host server: Most of these companies allow you to make the change yourself using their Account Management utility. Our server settings are:
NS1.MUSICPAYHOST.COM
NS2.MUSICPAYHOST.COM

Do I get any special Davitt & Hanser prices?
Yes! You get all Davitt & Hanser special sale prices and promotions, which are passed on to you, and then on to your customers.

Do I get FREE technical support?
Yes! We offer unlimited FREE technical support via email. You'll have access to a wonderful Support Website complete with tutorial videos and a Getting Started handbook is provided to all website customers. Custom programming is available. Please call Pro-Active Websites at 800-687-4225 to discuss your project.

Can you help me to build or customize my site?
If you would like us to develop custom website pages for you, there is an hourly fee. Please call Pro-Active Websites at 800-687-4225 to discuss your project and a quote will be provided.

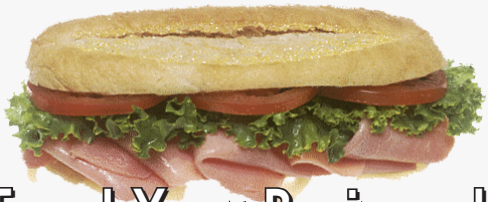
How fast can I get set-up and started?
To set-up your store, it usually takes 5 – 10 business days after we receive your stores URL/web address on our servers and signed paperwork.

Can I easily post products from my website on eBay?
Yes! Your new website works with eBay's TurboLister2 upload utility. Just a few clicks your products are easily posted on eBay.

How do I get set-up with PayPal?
Go to www.paypal.com and sign up.

How do I get set-up with Google Check-Out?
Go to www.google.com and sign up.

Get a full featured ecommerce website for the cost of a sandwich



Feed Your Business!

Get the tools you need to promote & sell your products online

Easy Order Processing

Only Hanser Gives You These Features	Powerful Sales & Marketing Tools!
Pre-loaded with thousands of products	Instantly create Product email Blasts
UPDATED DAILY by vendors	Create Printable Catalog pages
One-click drop-shipping	Offer Affiliate and Discount Codes
No Programming Required	Manage Rentals and Leases online

SIGN UP TODAY!

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